

Software Asset Management Essentials

Leads to the Certificate in Software Asset Management Essentials

Duration: 3 Days

Course Code: SAM

Why You Should Attend This Course

This qualification covers the Software Asset Management (SAM) processes as described in the SAM module within the IT Infrastructure Library (ITIL). The qualification also covers the interdependencies between IT Service Management principles and SAM

Who Should Attend

- Business Process Owners
- Business Process Consultants
- Senior IT Managers
- IT Consultants
- IT Support Professionals
- IT Procurement/Procurement Professionals

What You Will Learn

- Describe the objectives and major activities required to implement SAM within an organisation
- Explain and use SAM techniques and processes
- Be aware of the support tools and techniques available for the implementation of SAM and be able to indicate how possible improvements can be made
- Manage software assets through the stages of their lifecycle
- Prepare and distribute SAM reports and plans throughout the organisation.
- Understand and explain the interdependencies between SAM and other IT and Service Management processes
- Make more efficient use of software licenses within an organisation and define, produce and analyse measurements and metrics
- Assist organisations to develop effective SAM processes in line with evolving SAM standards
- Justify and sell the benefits of a SAM initiative.
- Understand the impact of software ownership, legal risks and non compliance.

Pink Elephant's Faculty

Your instructor is a highly experienced senior member of Pink Elephant's consulting team. He or she has achieved the Service Manager designation – the highest level in the Certification program. Further, he or she is certified to teach this course as defined by Pink Elephant's Certified Trainer Program. You can expect to learn from an individual with the industry's deepest knowledge on how to lead a successful implementation project. This knowledge is a direct result of Pink Elephant's vendor neutrality – as well as many years of experience implementing IT management best practices in a variety of organizations worldwide.

Duration

3 days; The SAM Essentials examination is a one-hour "closed book", multiple-choice paper. Normally, the examination will be held on-site at the conclusion of the course, and successfully passing the exam leads to award of the BCS Certificate in Software Asset Management Essentials.

Prerequisites

BCS highly recommend that candidates entering for the SAM Essentials examination leading to the certificate should attend an accredited training course. Candidates should have 1-2 years experience in IT and be involved in the management or procurement of software. They should also have a good awareness of IT Service Management terminology and concepts. Candidates will be greatly advantaged if they already hold the Foundation Certificate in IT Service Management. Candidates taking the examination immediately following a course will be entered for the examination by the Training Provider.

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